8:30-9:00 Coffee .......................................................... Library Lounge

9:00-9:30 ☕ Welcome Remarks .......................................................... Paleysky Cinema
John List (Chairman & Homer J. Livingston Distinguished Service Professor, University of Chicago)

9:30-10:30 Philanthropist Panel moderated by Stacy Palmer (Editor, The Chronicle of Philanthropy)
including Marshall Field V (The Field Corporation), Liam Krehbiel (A Better Chicago)
and Susan Goodenow (Chicago Bulls Charities) .......................................................... Paleysky Cinema

10:30 - 10:45 Break

10:45 - 11:45 Featured Research Talks .................................................. Paleysky Cinema
Needy or Greedy? A Natural Field Experiment Comparing the Generosity of the Rich and Poor
James Andreoni, University of California - San Diego
Getting the 1% to Give
Judd Kessler, University of Pennsylvania, Wharton School

11:45 - 1:00 Lunch ........................................................................ Cloister Club

1:00 - 2:30 Parallel Session 1

Session 1A New ways to Fundraise: Does Fundraising Create New Giving? ... Paleysky Cinema
Loss Aversion and Lotteries in a Statewide Charitable Giving Campaign
James Murphy, University of Alaska - Anchorage
Does Fundraising Create New Giving?
Jonathan Meer, Texas A & M University
Skin in the Game: The Effect of Recipient Contribution on Charitable Giving
Sally Sadoff, University of California - San Diego
The Business of Business is Business: Corporate Social Responsibility and Firm Profits
* Michael Price, Georgia State University

Session 1B Impact of Appeals .......................................................... East Lounge
Data Science for Digital Fundraising - Obama 2012 and Beyond
Rayid Ghani, University of Chicago
Did the Ice Bucket Challenge Drain the Philanthropic Reservoir?: An Investigation Using A Real-Donation Lab Experiment
Haley Harwell, Texas A & M University
The Completion Effect in Charitable Crowdfunding
David Klinowski, University of Pittsburgh
Incentivizing Fundraisers: A Natural Field Experiment from Crowdfunding
* Rob Metcalfe, University of Chicago
SESSION 1C  THE MIND AND CHARITABLE GIVING I ................................................................. WEST LOUNGE

Cognitive Dissonance Effects in Charitable Giving
Amanda Chuan, University of Pennsylvania, Wharton School

Endorsing Help For Others That You Oppose For Yourself: Mind Perception Guides Support for Paternalism
Juliana Schroeder, University of Chicago

Demand for Complexity Reduction: When is Paternalism Viewed as Desirable?
* Jan Zilinsky, Peterson Institute

2:45-4:15pm  Parallel Session 2

SESSION 2A  SCIENCE OF "THE ASK" ................................................................................ PALEYSKY CINEMA

Hassle Costs and Charitable Giving: A Field Experiment with Google Employees
David Reiley, Pandora Media Inc

Does Feelings of Ownership Explain Giving and Taking in Dictator Games?
Laura Razzolini, Virginia Commonwealth University

The Effect of 'Thank You' Calls on Charitable Giving
Anya Samek, University of Southern California

Group Identity Promotes Altruistic Peer-to-Peer Lending
* Yan Chen, University of Michigan

SESSION 2B  IMPACT OF APPEALS II ................................................................................... EAST LOUNGE

Giving it Now or Later: An Experiment on Pledging Charitable Donations
Marta Serra Garcia, University of California - San Diego

Leading by example -- evidence from Pay-What-You-Want
Michal Krawczyk, University of Warsaw

Agentic Appeals Catalyze Giving Among the Affluent
Ashley Whillans, University of British Columbia

CEOs and Charitable Giving
* Ayelet Gneezy, University of California - San Diego

SESSION 2C  THE MIND AND CHARITABLE GIVING II ...................................................... WEST LOUNGE

Whose Hand Will You Hold?
Monica Capra, Claremont Graduate University

The Impact of Increasing Choice and Information Decisions to Donate
Nathaniel Ashby, Carnegie Mellon University

Selecting (In) and Crowding Out: the Power of Religious Authority on Giving in Afghanistan
* Sera Linardi, GSPIA -- University of Pittsburgh

4:15-4:30pm  Break

4:30-5:30pm  SMART PHILANTHROPY moderated by John List (University of Chicago)
including Gabriel Rhoads (Edna McConnell Clark Foundation), Marguerite Griffin (Northern Trust Company)
& Maria Kim (The CARA Program)................................................................. PALEYSKY CINEMA

5:30-6:30pm  Cocktails & Posters ....................................................................................... LIBRARY LOUNGE

6:30-8:30pm  CONFERENCE DINNER .............................................................................. CLOISTER CLUB

* Denotes Session Chair