

Technology, Skill and Long Run Growth

Nancy L. Stokey

University of Chicago

Conference in Honor of Robert E. Lucas
Phoenix Prize Recipient
BFI, University of Chicago
October 7-8, 2016

1. Introduction

This paper develops a model in which **two factors**—technology and skill—contribute to long run growth.

Long run growth in turn comes in **two forms**—TFP growth and increased variety. Both factors contribute to both forms.

The rate of TFP growth, the common growth rate of technology and skill, is determined mainly by the parameters governing skill accumulation.

Growth in variety depends, roughly, on the **difference** between the parameters governing technology and skill accumulation. .

The main result are conditions for the existence of a balanced growth path (BGP), and simple formulas for TFP growth and growth in variety.

1. Introduction

Why is it interesting to include both factors in one model?

Because there is complementarity in the incentives to invest in each.

Without growth in technology (in skill), the incentive to invest in skill (in technology) would decline and, presumably, vanish in the long run.

Long run growth requires investment in both.

Here there is no 'race' between technology and skill:

neither factor has an incentive to get 'ahead' of the other.

1. Introduction: related literature

1. Growth based on human capital accumulation
Uzawa (1965), Romer (1986), Lucas (1988, 2009),
Lucas & Moll (2014), Perla & Tonetti (2014), and others.
2. Growth based on endogenous technological change
Romer (1990), Grossman & Helpman (1991), Aghion & Howitt
(1992), Stokey (1995), Acemoglu (2002), Klette & Kortum (2004),
Luttmer (2007), Atkeson & Burstein (2010), and others.
3. Growth based on learning by doing
Arrow (1962), Stokey (1987), Young (1991, 1993)
4. Growth in product variety, growth in OLG models, ...

1. Introduction: outline

2. Production and prices
3. Dynamics
4. Conditions for balanced growth
5. Balanced growth paths
6. Conclusions

2. Production and prices

Continuum of intermediates indexed by technology $x > x_m > 0$,
with density $f(x)$. N_p is the number (mass) of producers.

Continuum of workers indexed by skill $h > h_m > 0$,
with density $\tilde{g}(x)$. L_w is the number (mass) of workers.

If a firm with tech. x employs $\ell(x)$ workers with human capital h ,
its output is

$$y(x) = \ell(x)\phi(h, x),$$

where $\phi(h, x)$ is the CES function with elasticity $\eta < 1$, and weights
 ω , $1 - \omega$ on skill and technology.

Since $\eta < 1$, the function is log supermodular.

2. Production and prices

A single final good, produced competitively with the CRS technology

$$y_F = \left[N^{1-v\rho} \int y(x)^{(\rho-1)/\rho} f(x) dx \right]^{\rho/(\rho-1)},$$

where the elasticity is $\rho > 1$, and $v \in (0, 1/\rho]$ measures decreasing returns to increased variety.

The optimal price for each firm is a markup $\rho / (\rho - 1)$ over unit cost.

2. Production and prices

A **production equilibrium** consists of a wage function $w(h)$ and functions $h^*(x), \ell(x), p(x), y(x), \pi(x)$ describing the skill allocation, employment, price, output, and profits for each type of firm, and output y_F of the final good. (Price normalization $p_F = 1$.)

In equilibrium

- intermediate firms choose labor quality and price $h^*(x), p(x)$, to maximize profits, and these choices determine $y(x), \ell(x), \pi(x)$;
- final good firms choose intermediates to minimize cost,
- labor markets clear, and y_F is consistent with $y(x)$.

2. Production and prices

The production environment is described by the parameters, including N_p , L_w , and the distribution functions (DFs) F , G .

LEMMA 1: For any environment, a production equilibrium exists, and it is unique and efficient.

Production equilibria have useful homogeneity properties for

- changes in L_w or N_p , and
- common shifts in the two DFs.

We'll specialize to Pareto distributions to look at these. Define

$$\Omega = \frac{1 - \rho v}{\rho - 1} \in \left[0, \frac{1}{\rho - 1} \right).$$

2. Production and prices: Pareto DFs

Suppose F , G are Pareto distributions, with parameters (α, x_m) , (γ, h_m) , where $\alpha, \gamma > 1$, and

$$-1 < \alpha - \gamma < \rho - 1,$$

and their locations are 'aligned,'

$$h_m = a_h x_m,$$

where a_h is a constant.

Then the production equilibrium has a simple form.

The shape parameters α, γ can differ, but not by too much.

2. Production and prices: Pareto DFs

PROP. 4: For Pareto distributions as above, the skill allocation is linear, and the wage, price, output, employment, and profit functions are isoelastic,

$$\begin{aligned}h^*(x) &= a_h x, \\w(h) &= w_0 N_p^\Omega x_m (h/x_m)^{1-\varepsilon}, \\p(x) &= p_0 N_p^\Omega (x/x_m)^{-\varepsilon}, \\y(x) &= y_0 L_w N_p^{-1} x_m (x/x_m)^{\rho\varepsilon}, \\\ell(x) &= \ell_0 L_w N_p^{-1} (x/x_m)^{\rho\varepsilon-1}, \\\pi(x) &= \pi_0 L_w N_p^{\Omega-1} x_m (x/x_m)^{(\rho-1)\varepsilon}, \\y_F &= y_{F0} L_w N_p^\Omega x_m,\end{aligned}$$

where $w_0, p_0, y_0, \ell_0, \pi_0, y_{F0}$, are constants, and

$$\varepsilon \equiv \frac{1}{\rho} (1 + \alpha - \gamma) \in (0, 1).$$

3. Dynamics

The investment technology for each factor is taken from Perla and Tonetti (2014).

It is a simple and flexible model based on imitation:

simple because the investment decision is 0-1.

flexible because it allows any profit function.

It puts a strong restriction (Pareto) on the shape of the distributions of skill and technology.

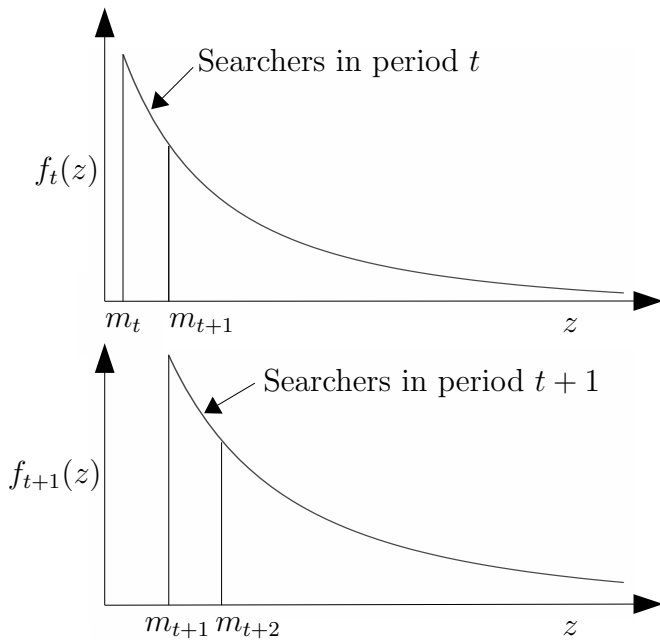


Figure 1: Evolution of the Productivity PDF

3. Dynamics

Firms/labor force members exit exogenously at the fixed rates $\delta_x, \delta_h > 0$.

The technology/skill of producers/workers grow at the fixed rates μ_x, μ_h .

A producer/worker can at any time abandon its current technology/skill and attempt to acquire a new one.

Call this process innovation/retooling.

The only cost of process innovation/retooling is an opportunity cost: the firm/worker cannot produce while investing.

Success is stochastic, with fixed hazard rates λ_x, λ_h

Conditional on success, the process innovator/retooler receives a technology/skill that is a random draw from those of current producers/workers.

3. Dynamics

Hence producers/workers switch to investing if and only if their technology/skill lies below (endogenously determined) thresholds.

Population grows at the fixed rate v .

New entrants to the labor force join the pool of retoolers.

On a BGP, firms enter at a constant (endogenously determined) rate n .

Entering firms make costly investments.

Call this product innovation.

3. Dynamics

An entrant chooses its hazard rate λ_e for success and pays a flow cost $i_e(\lambda_e)$, scaled by the average profits of current producers.

After successful innovation, the entrant must also pay a one-time sunk cost to begin production.

The sunk cost $s_e > 0$ is also scaled by the average profits of current producers.

A free entry condition determines the number of firms on a BGP.

We will skip directly to the conditions for balanced growth.

4. Conditions for balanced growth

On a BGP

- the DFs for X and H shift at a common, constant rate g .
- the number of firms grows at a constant rate n .

Average profits per firm, the average wage, and final output grow at rates

$$g_{\pi} = g + v + (\Omega - 1)n,$$

$$g_w = g + \Omega n,$$

$$g_Y = g + v + \Omega n.$$

Hence the thresholds X_m, H_m grow at rate g ,

- value functions for firms shift at rate g_{π} ,
- value functions for workers shift at rate g_w .

4. Conditions for balanced growth

Let $v_f(x)$ and v_{f0} denote the normalized values for producers and process innovators.

For Pareto distributions, the normalized Bellman equations are

$$(r + \delta_x - g\pi) v_f(x) = \pi_1 x^{1-\zeta} + (\mu_x - g) x v_f'(x), \quad x \geq x_m,$$

$$(r + \delta_x - g\pi) v_{f0} = \lambda_x \{E_F[v_f(x)] - v_{f0}\}.$$

Value matching (VM) provides a boundary condition for v_f , and optimization—smooth pasting (SP)—relates x_m and v_{f0} .

The normalized DF has $E_F(x) = 1$, which determines x_m , so SP determines v_{f0} .

v_{f0} factors out of the VM condition, giving an equation in g , n ,

$$r + \delta_x - g\pi = \frac{-(1 - \zeta) R_x \lambda_x}{(\alpha + \zeta - 1)(-R_x + \alpha)}.$$

4. Conditions for balanced growth

Let v_e denote the normalized value of a product innovator.

The entering firm chooses a hazard rate λ_e .

The cost function i_e is strictly strictly convex, with $i_e(0) > 0$, $i_e'(0) = 0$.

The normalized Bellman equation for an entrant is

$$(r + \delta_x - g\pi) v_e = \max_{\lambda_e \geq 0} \lambda_e \{E_F [v_f(x)] - v_e\} - i_e(\lambda_e) E_F [\pi(x)],$$

and the optimal λ_e satisfies

$$i_e'(\lambda_e) E_F [\pi(x)] = E_F [v_f(x)] - v_e.$$

4. Conditions for balanced growth

The entrant also pays the sunk cost s_e , scaled by the average profits of producers, so the free entry condition is

$$\begin{aligned}v_e &= s_e \mathbf{E}_F [\pi(x)] \\ &= s_e L_{w0} N_{p0}^{\Omega-1} \pi_0 \mathbf{E}_F [x^{1-\zeta}].\end{aligned}$$

Given L_{w0} , this condition determines the required value N_{p0} for a BGP.

4. Conditions for balanced growth

The Bellman equations for workers and retoolers are

$$(r + \delta_h - g_w) v_w(h) = w_0 h^{1-\varepsilon} + (\mu_h - g) h v_w'(h)$$

$$(r + \delta_h - g_w) v_{w0} = \lambda_h \{E_G [v_w(h)] - v_{w0}\}.$$

h_m is determined by the normalization, so smooth pasting determines v_{w0} .

v_{w0} factors out of the VM condition, giving another equation in g, n ,

$$r + \delta_h - g_w = \frac{-(1 - \varepsilon) R_h \lambda_h}{(\gamma + \varepsilon - 1)(-R_h + \gamma)}.$$

4. Conditions for balanced growth: flows among types

The entry rate for firms is the sum of the exit and growth rates,

$$E = (\delta_x + n) N.$$

The laws of motion for N_p , N_i and N_e then imply that

$$\frac{N_i}{N_p} = \frac{\alpha (g - \mu_x)}{n + \delta_x + \lambda_x},$$
$$\frac{N_e}{N_p} = \frac{1}{\lambda_e} \left[n + \delta_x + \alpha (g - \mu_x) - \lambda_x \frac{N_{i0}}{N_{p0}} \right].$$

New entrants to the labor force arrive at the rate $(\delta_h + v) L$.

The laws of motion for L_w , L_i imply that

$$\frac{L_i}{L_w} = \frac{1}{\lambda_h} [v + \delta_h + \gamma (g - \mu_h)].$$

The DFs keep their Pareto forms, shifting at rate g .

4. Conditions for balanced growth

There is a unit mass of identical, infinitely lived, dynastic households.

Each household comprises a representative cross-section of the population, so each grows at rate $v \geq 0$.

It has wage and profit income, used for consumption and to finance the entry costs of new firms.

Optimal investment decisions are already built in.

All household members share equally in consumption.

The household has preferences

$$U = \int_0^{\infty} L_0 e^{vt} e^{-\hat{r}t} \frac{1}{1-\theta} c(t)^{1-\theta} dt.$$

4. Conditions for balanced growth

Per capita consumption on the BGP grows at the rate g_w , so the interest rate is

$$r = \hat{r} + \theta g_w.$$

Market clearing determines c_0 , the initial value for consumption.

There are five (5) inequality restrictions for a BGP:

$$\begin{aligned} n + \delta_x &> 0, & g &> \mu_x, & g &> \mu_h. \\ r &> g_Y, & c_0 &> 0, & & \end{aligned}$$

- positive entry, process innovation and retooling;
- finite PDV of aggregate income;
- positive consumption.

5. Balanced growth paths

Existence of a BGP and determination of g, n .

PROPOSITION 5: For initial distributions \hat{F}_0, \hat{G}_0 that are Pareto, with

—shape parameters $\alpha, \gamma > 1$ satisfying $\varepsilon \equiv (1 + \alpha - \gamma) / \rho \in (0, 1)$;

—location parameters satisfying $H_{m0} / X_{m0} = a_h$;

—and for $\theta < 1$, assume in addition $\rho > \gamma / (\gamma - 1)$;

the pair of equations in g, n , has a unique solution.

If the 5 inequalities hold, and the initial ratios $N_{i0} / N_{p0}, L_{i0} / L_{w0}$ and

$N_{p0}^{1-\Omega} / L_{w0}$ satisfy ..., then the economy has an equilibrium that is a BGP.

5. Balanced growth paths

The growth rates g, n , are determined by the two VM conditions,

$$g = \frac{1}{\tilde{\zeta}_\alpha} \left[(v - n) + \alpha\mu_x + \frac{1 - \zeta}{\alpha - 1 + \zeta} \lambda_x - \delta_x - \hat{r} - (\theta - 1) \Omega n \right],$$
$$g = \frac{1}{\tilde{\zeta}_\gamma} \left[\gamma\mu_h + \frac{1 - \varepsilon}{\gamma - 1 + \varepsilon} \lambda_h - \delta_h - \hat{r} - (\theta - 1) \Omega n \right],$$

where

$$\tilde{\zeta}_\alpha \equiv \alpha - 1 + \theta > 0, \quad \tilde{\zeta}_\gamma \equiv \gamma - 1 + \theta > 0.$$

For log utility, $\theta = 1$, or if variety is not valued, if $\Omega = 0$,

the second equation alone determines g , and

g does not depend on the technology parameters $\mu_x, \delta_x, \lambda_x$.

5. Balanced growth paths

PROPOSITION 6: On a BGP,

- a. an increase in μ_h, λ_h or a decrease in δ_h raises g and reduces n ;
- b. a decrease in \hat{r} raises g , and
 - reduces n if $(\theta - 1)\Omega \geq 0$, and
 - has an ambiguous effect on n if $(\theta - 1)\Omega < 0$;
- c. an increase in μ_x, λ_x or a decrease in δ_x raises n , and
 - raises g if $(\theta - 1)\Omega < 0$,
 - has no effect on g if $(\theta - 1)\Omega = 0$, and
 - reduces g if $(\theta - 1)\Omega > 0$.

5. Balanced growth paths: log utility

For $\theta = 1$,

$$g = \mu_h + \frac{1}{\gamma} \left[\frac{1 - \varepsilon}{\gamma - (1 - \varepsilon)} \lambda_h - \delta_h - \hat{r} \right].$$

Then

an increase $1/\rho$ (monopoly power) reduces g (through ε);

an increase in α (thinner tail for technology) reduces g (through ε);

an increase in γ (thinner tail for skill) reduces g (direct effect),

although the effect through ε works the other way.

If $\alpha = \gamma$, then for any θ, Ω ,

$$n - v = \gamma(\mu_x - \mu_h) + \frac{1 - \varepsilon}{\gamma - (1 - \varepsilon)} (\lambda_x - \lambda_h) - (\delta_x - \delta_h).$$

If $\alpha \neq \gamma$, then the hazard rates get different weights.

6. Conclusions

In the model here, per capita income growth comes from growth in technology and growth in skill.

They work through TFP growth and growth in variety.

On a BGP, skill and technology (TFP) grow at a common rate, g .

But the skill parameters $(\mu_h, \lambda_h, \delta_h)$ are more evidently more important for determining g .

The parameters governing skill and technology enter more symmetrically—but with opposite signs—in determining growth in variety.

6. Conclusions

The novel feature of the model here is that decisions to invest in technology and skill display a sort of ‘strategic complementarity.’

Questions for further work:

1. What types of empirical evidence could be used to assess the model?
2. Do transition paths for the model look like those for rapidly growing countries, where technology gets “ahead” because of inflows from abroad?
3. Investment in the competitive equilibrium is inefficient. What policies would bring it closer to the efficient level?